

I care... do you?

December 1 • WORLD AIDS DAY



There are many things you can do to stop the AIDS epidemic. One of them is very simple: encourage men to talk about AIDS and how it relates to sex. Men are usually portrayed as strong and brave, but often they are not comfortable speaking about these issues. That's not so difficult. It only requires getting started. If you care, raise the issue with your friend, brother or partner. Then listen to him.



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